



City Opportunities

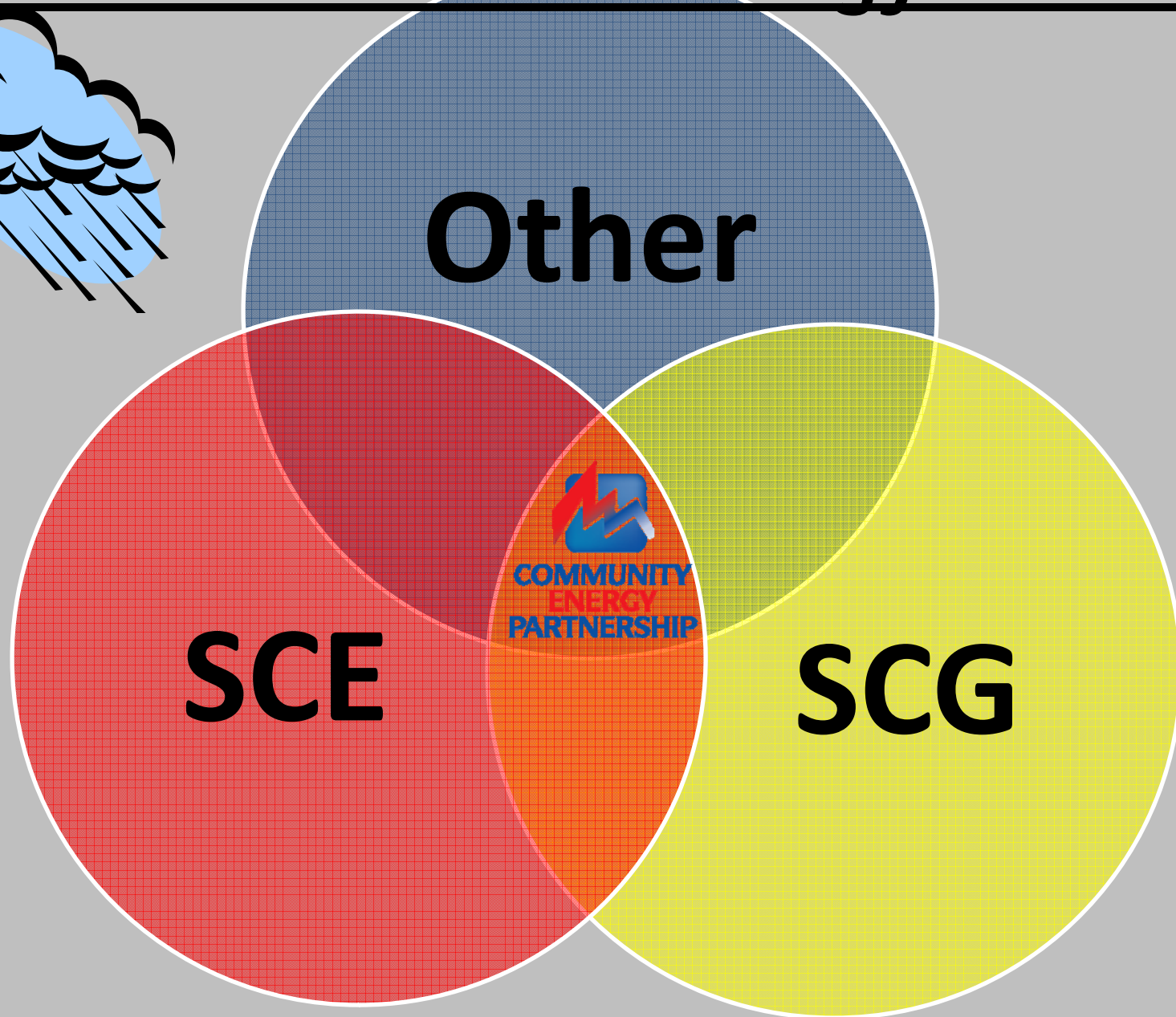
A Perfect Storm for Energy Efficiency

January 27, 2010

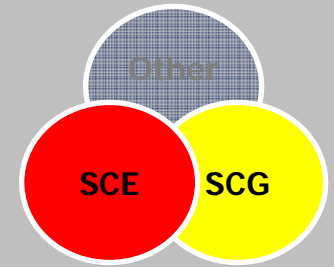
Team Leaders Meeting



A Perfect Storm for Energy Efficiency



Programs by both SCE & SCG



City

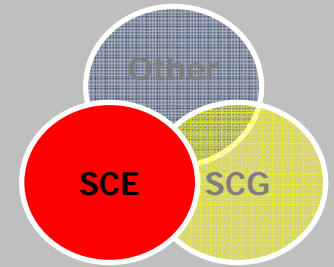
- On-Bill Financing*
- Savings by Design
- RetroCommissioning*

Community

- On-Bill Financing*
(Commercial)
- Savings By Design
- Home Energy Efficiency
Survey and kit
- Whole House Retrofit
- Low-income Programs
→ CARE*
- PEAK

*must apply through SCE & SCG separately

SCE Programs



City

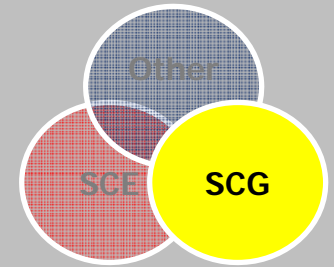
- Incentives
 - ➔ CEP: Valued, Silver, Gold or Platinum
 - ➔ Core: Customized Solutions
- Rebates
 - ➔ Express Solutions
- **\$27.5 million territory-wide for City/County/ Regional Govt. activities that support California EE Strategic Plan (RFP issued 1/18/2010)**

Community

- Incentives & Rebates
 - ➔ Non-residential
 - ➔ Residential
- Small Business Direct Install Program
- Operation Light Exchange
- LED Holiday Light Exchange
- California Advanced Homes
- Mobile Education Unit
- CTAC Workshops
- Low-income programs
 - ➔ EMA
 - ➔ FERA



SCG Programs



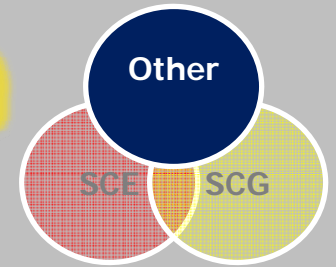
City

- Incentives
 - ➔ Business Energy Efficiency Program (BEEP) - \$1/therm
- Rebates
 - ➔ Express Efficiency products

Community

- Incentives & Rebates
 - ➔ Non-residential
 - ➔ Residential
- ERC Workshops
- Home Energy Upgrade Financing (HEUF)
- Low-income programs
 - ➔ DAP
 - ➔ Gas Assistance Fund

Federal, State & Resource Agency Opportunities



City

- Financing: CEC - SEP 3% Loans
- Federal Tax Incentives
- DOE Competitive Grants

Community

- Federal Tax Credits
- City/County sponsored financing options (AB 811, etc.)
- Home Star ("Cash for Caulkers")
- Water \$mart rebates
- LIHEAP

Community Energy Partnership



City

- Technical Assistance
- Support for Strategic Planning
- Peer-to-Peer Sharing
- The Energy Coalition

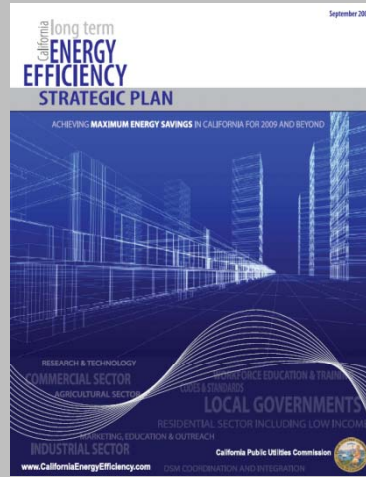
Community

- Marketing
- Education
- Outreach
- The Energy Coalition

Renewable Opportunities

- Federal
 - Federal Tax Credit
- State
 - California Solar Initiative
 - California Solar Initiative Thermal Program (new)
 - Renewable Energy Buydown Program
- Utility
 - Renewables Standard Contract Program
 - CREST
 - Option R Tariff
 - Self Generation Incentive Program (SGIP)

Strategic Planning in 2010-12



(CLTEESP)



Menu of Local
Government Strategies



Local Government
Strategic Plan
Strategies Solicitation





Strategic Planning

- December 11th Workshop to create Menu
- Draft Menu distributed by Paulo Morais in January to all Cities
- Review Menu of 2010-12 Strategic Planning Activities and return **ONE per City TODAY**
- TEC to provide support to Partner Cities with limited budget.





Solicitation

- Total amount available = \$27,500,000
 - ➔ Max funding per city or county = \$1,000,000
- Eligible applicants:
 - ➔ Individual city
 - ➔ County Governments
 - ➔ Regional Governments participating in LGP
 - ➔ Public/Private partnership with public agency as lead applicant





Eligible Activities

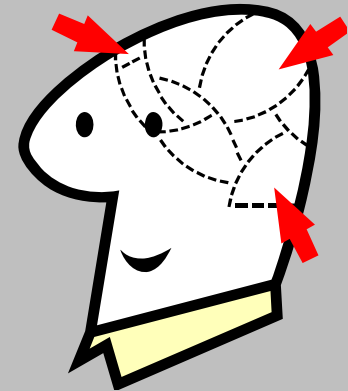
- Must include the following:
 - ➔ Address goals stated in CLTEESP
 - ➔ Address Energy Efficiency
 - ➔ Be replicable
 - ➔ Be implemented and completed 2010-12
 - ➔ Lead to long-term sustainable change beyond 2012
- Innovative ideas encouraged!





Ideas for Eligible Activities

- One or more “tasks” from Strategic Planning menu of options.
- **Open discussion & brainstorming!!**





Ineligible Activities

- Incentives, generation & GHG strategies unrelated to Energy Efficiency
- Anything replicating an existing core utility program
- Support of staffing resources that cease to exist when funding ends
- Short-term initiatives that are unsustainable past 2012



Timeline

Key Event	Key Date
RFP Release	1/18/2010
Pre-Bid Conference	2/1/2010
Bidder Questions Due	2/08/2010
SCE's Answers to Bidder's Questions Due	2/17/2010
Bidder's Proposal Due	3/22/2010
Public Workshop to Review Proposals	4/13/2010
Notification of Proposal Selection, Subject to Negotiations	4/28/2010
Program Full Commencement	August 2010





Pre-Bid Conference

Date: Monday, February 1st!!

Time: 9:00 a.m. to noon

Location: The Doubletree Hotel Monrovia
924 West Huntington Drive
Monrovia, CA. 91016

Conference call information:

(877) 951-3876

Participant passcode: 6887813



Q&A

Craig Perkins, Executive Director
The Energy Coalition

cperkins@energycoalition.org

(949) 701-4646 ext. 20



Future Team Meetings

- FEB – MAR: *E1!* Team Meetings
- APR – MAY: Follow-up activities
- JUN: Team Leaders Webinar
- JUL – AUG: *E1!* Team Meetings
- SEP – DEC: Follow-up activities

